NEWS RELEASE
For Immediate Release

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Grand Dame tour inspires budding hoteliers

Penang, 30 March 2016 – A group of young aspiring hoteliers were in awe as they toured George Town’s cherished heritage landmark, the 131-year old Eastern & Oriental Hotel (E&O).

A total of 40 students from SMK Tanjung Bungah savoured the rare opportunity of visiting the grand dame of heritage hotels, taking in its rich history as they were guided along the hotel’s century-old corridors complemented by a tour to the E&O Gallery, a social history gallery set up through a collaboration between the hotel and Think City Sdn Bhd.

Prabah a/p Loganathan gave the students a hotel tour and explained every details and history of the hotel to the students.
Led by teachers from the school, it was an eye-opener experience for the teenagers as they listened to the unfolding stories behind the hotel’s collection of artefacts.

Separated into two groups, they also gained a brief exposure on the daily operations of the five-star establishment as they toured the premises.

The hotel management also hosted a mini orientation which saw its staff sharing their working experiences with the students, providing the students with a birds-eye view of the hospitality industry.

Chef Abdullah Bin Halis gave a brief about his working experience in the hotel and also the job opportunities working in the hotel.

E&O Hotel communications and public relations manager Eileen Chong said it was wonderful to see the active participation of the students especially during the question and answer session.

“We hope that the short tour has enhanced the student’s appreciation of one of Penang’s prized heritage icons and that they will continue to treasure it as adults of the future.

Hopefully, the visit has also sparked some interest among the school children to explore a career in the hospitality industry,” she said.
The group were later treated to a sumptuous buffet lunch at the Sarkies before bidding adieu to the management team.

[END]
Today, the luxurious 222 all-suite hotel stands as the grand dame of heritage hotels, its distinctive classic elegance and grace of service enhanced with time. Majority of the suites look out onto the ornamental garden and swimming pool with views across the Andaman Sea.

www.eohotels.com

The E&O Group

The E&O Group (Eastern & Oriental Berhad) is a listed company on Bursa Malaysia that has established a reputation as the premier lifestyle property developer of exclusive addresses for the discerning.

In Kuala Lumpur, E&O’s landmark properties include St Mary Residences, Dua Residency, Idamansara and Seventy Damansara, all located in the most prime and prestigious neighbourhoods of the capital city.

In Penang, Seri Tanjung Pinang is the island’s first masterplanned seafront development that is now a highly sought-after and thriving community to locals as well as expatriates from over 20 nationalities.

In Johor’s southern development corridor of Iskandar Malaysia, E&O has embarked on Avira, a 207-acre wellness-themed development within Medini that has easy accessibility to the Second Link connection to Singapore.

In its expansion overseas, E&O’s first international foray into real estate investment and development is focused within prime locations in London, including Princes House along Kingsway, ESCA House in Bayswater, and a commercial property in Hammersmith.

E&O’s leading position as a lifestyle developer is anchored by its niche in luxury hospitality derived from its namesake, the iconic Eastern & Oriental Hotel, a cherished heritage landmark in George Town established in 1885. Along the popular beachfront, Lone Pine Hotel stands as the only boutique resort on Batu Ferringhi and the Group has further leveraged on its experience and expertise in hospitality management with the opening of E&O Residences serviced apartments in Kuala Lumpur.

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